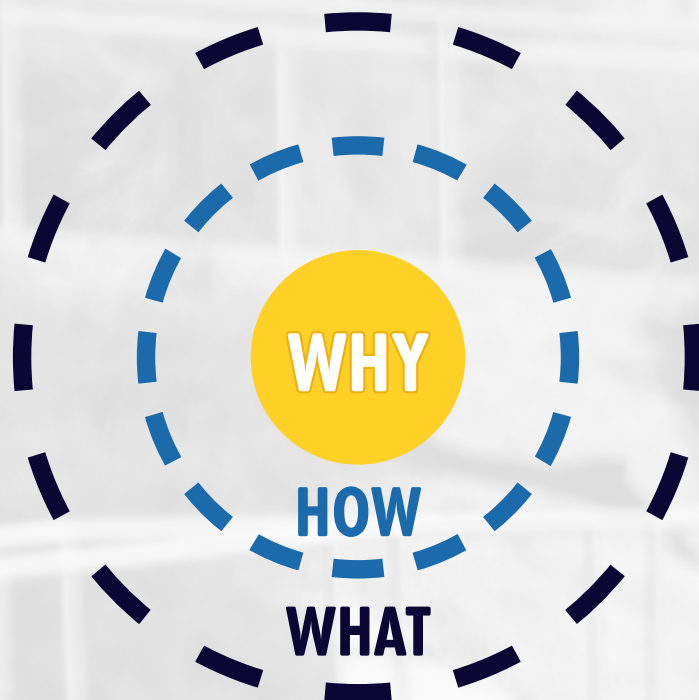




ORANGE COUNTY

# CLUB OVERVIEW

CREATING OPPORTUNITIES, LIFE LESSONS,  
AND EXTRAORDINARY EXPERIENCES  
FOR A BIGGER GAME AT PLAY



## GOLDEN CIRCLE

**WHAT** EVERY ORGANIZATION ON THE PLANET KNOWS **WHAT** THEY DO. THESE ARE THE PRODUCTS THEY SELL OR THE SERVICES

**HOW** SOME ORGANIZATIONS KNOW **HOW** THEY DO IT. THESE ARE THE THINGS THAT MAKE THEM SPECIAL OR SET THEM APART FROM THE COMPETITION.

**WHY** VERY FEW ORGANIZATIONS KNOW **WHY** THEY DO WHAT THEY DO. **WHY** IS A PURPOSE, CAUSE, OR BELIEF. IT'S THE VERY REASON YOUR ORGANIZATION EXISTS

**WHY**

OUR "WHY"; OUR CORE VALUES AND OUR ABILITY AND OBLIGATION TO INSPIRE.

**HOW**

WITH GREAT PEOPLE, GREAT CURRICULUMS, GREAT PROGRAMS, GREAT TRAINING, GREAT PROCESSES AND COMPLETE PROFESSIONALISM

**WHAT**

THE BEST SOCCER DEVELOPMENT PROGRAM IN SOUTHERN CALIFORNIA WITH CLEAR PATHWAYS TO THE HIGHEST LEVELS OF US SOCCER





# CORE VALUES

THE EXPERIENCES GAINED AT LA GALAXY ORANGE COUNTY WILL HAVE A POSITIVE IMPACT IN PREPARING OUR PLAYERS FOR FUTURE CHALLENGES IN LIFE. BEING HUMBLE IN VICTORY, GRACIOUS IN DEFEAT, ACCOUNTABLE FOR YOUR ACTIONS, & TAKING OWNERSHIP OF YOUR DEVELOPMENT ARE VITAL TRAITS TO BE SUCCESSFUL IN LIFE AS WELL AS SOCCER.

**BE THE BEST  
RESPECT ALL  
ADVANCE THE GAME  
NURTURING PEOPLE  
DO WHAT YOU SAY**







ORANGE COUNTY

# BE THE BEST

WE PURSUE EXCELLENCE IN EVERYTHING WE DO

## PLAYER PATHWAY

### CLEAR PATHWAYS TO THE HIGHEST LEVELS OF US SOCCER FOR BOTH BOYS AND GIRLS

- REALISTIC ASPIRATIONS AS TO PLAYERS NEXT STEP.
- CLEAR LINE OF OPPORTUNITY FOR PROGRESSION.

## PREMIER PROGRAM

### ELITE PLAYER – MAXIMIZE POTENTIAL AND PREPARE FOR COLLEGIATE AND PROFESSIONAL OPPORTUNITIES

- EDUCATE PLAYERS AND PARENTS ON THE COLLEGE PATHWAY.
- SERVE THE ATHLETE MENTALLY AND PHYSICALLY.

## MY PERSONAL FOOTBALL COACH

### BUILDING THE TECHNICAL EXCELLENCE CYCLE

- MASTER THE CORE TECHNIQUES WITH PRACTICES USED AT THE PROFESSIONAL LEVEL.
- BUILD FITNESS, CONFIDENCE, PACE AND 1V1 SKILLS.

## COERVER COACHING

### WORLD RENOWNED COERVER COACHING METHODS INCLUDED AS PART OF FEES

- INDIVIDUAL AND SMALL GROUP SKILLS APPLICABLE ANYWHERE ON THE FIELD.
- BALL TOUCH AND CONTROL, COORDINATION AND FLEXIBILITY.



# BE THE BEST

## PLAYING STYLE

### **ATTACKING SOCCER, PURPOSEFUL POSSESSION & QUICK MOVEMENTS OF THE BALL.**

- CONFIDENT IN POSSESSION OF THE BALL.
- SUSTAINABILITY, RATHER THAN SHORT TERM GAINS.

## CURRICULUMS

### **HIGHEST VALUE ON INDIVIDUAL PLAYER DEVELOPMENT WITH THE COACHING MANUAL.**

- AGE APPROPRIATE TRAINING CONSISTENT WITH A PLAYER'S DEVELOPMENT NEEDS.
- SUPPORT AND DIRECTION TO COACHES.

## COACH DEVELOPMENT PLANS FOR TRAINING

### **PERIODISED, SEASON LONG PLANS, AGE APPROPRIATE AND CONSISTENT WITHIN EACH AGE GROUP.**

- CONSISTENCY OF COACHING - NOT WHOLLY THE RESPONSIBILITY OF THE INDIVIDUAL COACH.
- ALL FOLLOWING THE SAME CURRICULUM.

## DIRECTOR OF COACHING UEFA PRO LICENSE

### **FULL TIME DOC RESPONSIBLE FOR MAINTAINING EXCELLENCE IN THE COACHING & TECHNICAL PROGRAM**

- CONTINUITY OF DELIVERY OF COACHING PROGRAM.
- QUALITY ASSURANCE TO MEET MINIMUM OPERATING STANDARDS.
- ONGOING PERSONAL DEVELOPMENT OF COACHING STAFF TO RAISE STANDARDS OF EXCELLENCE.



**GOOD IS NOT GOOD  
WHEN BETTER IS EXPECTED**

VIN SCULLY





ORANGE COUNTY

# RESPECT ALL

WE CELEBRATE MUTUAL RESPECT, RECOGNIZE EVERYONE'S CONTRIBUTIONS AND ARE PROUD TO REPRESENT THE ORANGE COUNTY COMMUNITY.

## ABILITY TO INSPIRE

SET THE HIGHEST PERSONAL STANDARDS AT ALL TIMES - RESPECT, INTEGRITY, HONESTY AND INITIATIVE AT THE CORE OF EVERYTHING WE DO.

## ROLE MODELS

UWS AND UPSL TEAMS PROVIDE ACCESS TO PLAYERS WHO HAVE EXPERIENCED THE JOURNEY THAT OUR KIDS ARE NOW ON.

- SOMEONE TO MEASURE AGAINST AND STRIVE TOWARDS.
- REAL LIFE EXAMPLES AND STORIES OF SUCCESS.

## UNITED SOCCER COACHES

GROUND BREAKING PARTNERSHIP WITH UNITED SOCCER COACHES.

- ELITE MEMBER CLUB.
- MOST CURRENT PERSONAL DEVELOPMENT OPPORTUNITIES FOR COACHES.

## FUTURE OPTIONS

PARENTAL AND PLAYER NEEDS TO THE FOREFRONT OF EVERYTHING WE DO.

- BASELINE CONCUSSION TESTING - EFFECTS OF CONCUSSION AND SAFE RETURN TO ACTIVITIES.
- HEART TESTING - PROVIDING AN OPPORTUNITY TO SAFEGUARD YOUR CHILD.
- PLAYER INSURANCE - NEGATE THE FINANCIAL BURDEN OF SEASON ENDING INJURIES.
- NEXT PRO VIDEO - TURN KEY VIDEO SOLUTIONS FOR ATHLETES.

**I'VE LEARNED THAT PEOPLE WILL FORGET  
WHAT YOU SAID, PEOPLE WILL FORGET  
WHAT YOU DID, BUT PEOPLE WILL NEVER  
FORGET HOW YOU MADE THEM FEEL.**

MAYA ANGELOU





# ADVANCE THE GAME

WE INNOVATE, WE THINK BIG AND WE TAKE CHANCES...

## **ALLIANCE CLUB**

**WORK WITH LA GALAXY TO CREATE THE BEST POSSIBLE SOCCER EXPERIENCES.**

- LEARN FROM THE VERY BEST, INNOVATIVE IDEAS.
- PLAYERS ATTEND SESSIONS FOR EXPERIENCES.

## **PROFESSIONAL STANDARDS**

**DEVELOP IN LINE WITH THE PROFESSIONAL STANDARDS & REQUIREMENTS OF AN MLS CLUB.**

- COMMITMENT TO UPHOLD LA GALAXY STANDARDS.

## **REFEREE PROGRAM**

**RETAIN THE INTEGRITY OF THE GAME - PATHWAY FOR LAGOC ATHLETES TO BECOME REFEREES.**

- EDUCATION ON THE LAWS OF SOCCER - DEMONSTRATE RESPECT FOR THE GAME.
- CONFIDENCE AND CHARACTER BUILDING.
- PATHWAY OF OPPORTUNITY FOR ATHLETES, OUTSIDE OF PLAYING.

**IF YOU ARE NOT WILLING TO RISK THE  
USUAL, YOU WILL HAVE TO SETTLE  
FOR THE ORDINARY.**

JIM ROHN



ORANGE COUNTY

# NURTURING PEOPLE

WE USE SOCCER AS A PLATFORM TO MAKE OUR COMMUNITY A BETTER PLACE.

## LAGOC NATION

**EVENTS INCLUDING PROFESSIONAL GAME ATTENDANCE, FUN DAYS, PARENT SOCIAL EVENTS AND COLLEGE NIGHTS.**

- ENJOYMENT BEYOND PLAYING THE GAME, ENHANCING THE EXPERIENCE.
- THE JOURNEY IS IMPORTANT, NOT JUST THE END RESULT.

## PLAYER PERFORMANCE REVIEWS

**PLAYER PERFORMANCE AND PERSONAL DEVELOPMENT PLANS.**

- CLEARLY UNDERSTAND AREAS OF EXCELLENCE AND AREAS FOR DEVELOPMENT
- 2 WAY COMMUNICATION BETWEEN PLAYER AND COACH.

## COLLEGE PROGRAM

**DIRECTOR, COLLEGE FIT FINDER AND EVENTS TO SUPPORT FAMILIES.**

- PLAYERS UNDERSTAND THEY HAVE AN IMPORTANT ROLE IN SELLING THEMSELVES TO COACHES.
- LIFE LESSONS TO START TAKING OWNERSHIP OF THEIR FUTURE.
- WHERE TO START!





# NUTURING PEOPLE

## 5-STAR COACHING MODEL

**LEARNING - PLANNING & REPORTING - OBSERVATION - DEVELOPMENT & DELIVERY - CONTINUED EDUCATION.**

- EXPECTATIONS AND ACCOUNTABILITY ENSURE COACH SUCCESS.
- FEEDBACK AND SELF EVALUATION.

## COACH TRAINING

**BUILD CHARACTER, TECHNICAL AND TACTICAL KNOWLEDGE, PSYCHOLOGY AND EMPATHY TOWARDS PLAYER NEEDS.**

- DEVELOPMENT OPPORTUNITY BEYOND LICENSES.
- IMPACT KIDS IN ALL 4 PARTS OF THE GAME.
- UNDERSTANDING OF PLAYER NEEDS THAT EXTEND BEYOND THE FIELD.
- DELIVERY TO PLAYERS MORE ROUNDED AND IMPACTFUL.

## DEVELOPMENT PHASES AND DEVELOPMENT PHASE LEADERS

**CLEAR FOCUS FOR ALL COACHES, PLAYERS AND PARENTS.**

- INDIVIDUAL PLAYER PROGRESSION AND NEEDS AT EACH AGE.
- WHOLLY AGE APPROPRIATE PERSONAL DEVELOPMENT.



**FEW THINGS CAN HELP AN INDIVIDUAL  
MORE THAN TO PLACE RESPONSIBILITY ON  
HIM, AND TO LET HIM KNOW THAT YOU  
TRUST HIM.**

BOOKER T. WASHINGTON



## OUR "WHY"

**CREATING LIFE LESSONS, OPPORTUNITIES AND EXTRAORDINARY EXPERIENCES FOR A BIGGER GAME AT PLAY.**

**WE'LL PROVIDE THE BEST DEVELOPMENT PATHWAY FOR PLAYERS, BUT UNDERSTAND THE JOURNEY IS AS IMPORTANT AS THE DESTINATION.**

## CORE VALUES

### OUR CORE VALUES WILL:

- COMMUNICATE WHAT IS IMPORTANT TO ALLOW PLAYERS TO MAKE DECISIONS BASED ON SOUND PRINCIPLES.
- REWARD INDIVIDUALS FOR WHAT THEY DO ON AND OFF THE FIELD, ENABLING THEM TO BECOME BETTER PEOPLE.
- INSPIRE OUR PLAYERS TO TAKE POSITIVE ACTION.
- GIVE DIRECTION TO OUR BEHAVIORS.

**DO OR DO NOT.  
THERE IS NO TRY.**

YODA





ORANGE COUNTY

# PLAYER PATHWAY



As an LA Galaxy Alliance Club, we work closely with LA Galaxy and their staff to create the best possible soccer experience for our players, their families and our local community in Orange County. LA Galaxy Orange County places the highest value on individual player development. Our periodized season plans and playing concepts model deliver age-appropriate training programs for our players to develop technical mastery, game understanding and the ability to meet the physical demands of soccer.

Our partnership with LA Galaxy also provides our players with opportunities to develop in line with the professional standards and requirements of an MLS club, along with clear pathways to the highest levels of soccer.



ORANGE COUNTY

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